EUSKALDUNA BILBAO: LANGUAGE POLICY

OBJECTIVE

In 2018, Euskalduna Bilbao, as a public institution and considering that society around us is bilingual, committed to offering the Basque language the space it deserves. Currently, the entity continues working toward that goal and, in conjunction with the Basque Government, it designs/reviews the Basque Language Plan during each planning period, making any necessary adaptations thereto.

PRINCIPLES

- To take steps towards the normalisation of the Basque language.
- To create a positive culture regarding the normalisation of the Basque language.
- To integrate the Basque Language Plan into the management system.
- To respect language rights.
- To take into account language policy in all Euskalduna Bilbao areas and actions.
- To comply with the established language criteria.
- To act responsibly and with a certain commitment to society, as Euskalduna Bilbao is a public entity.
- To guarantee the same responsibility and commitment with other companies and institutions.
- To provide citizens and staff with the necessary resources to promote the use of Basque.

- To adapt to the customer's linguistic needs, demonstrating the essential conditions of skill and flexibility.
- To promote collaboration and participation among all members of the organisation (from all departments and levels) in relation to the Basque language.
- To analyse and monitor the use of Basque in the activities of companies subcontracted by Euskalduna Bilbao and in the collaborative efforts undertaken by companies working for the public institution's customers.

Consequently, the Directorate-General, in compliance with current law and regulations, agrees to provide all available and necessary resources to achieve the established objective, as well as to adapt said resources to market and technological developments.

Director-General

Bilbao, 26 February 2025